

**Teleseminar To Present  
'Seven Things Your Yellow Pages Rep Doesn't Want You To Know!'**

**St. Louis, MO – June Van Klaveren** of Compelling Communications is teaming up with Jeffrey Hauser, author of *Inside the Yellow Pages*, to present a one-hour teleseminar on July 19, 2007 on the "Seven Things Your Yellow Pages Rep Doesn't Want You to Know."

"Many pest control company owners struggle every year when it comes time to renew their ads in the phone directories and many end up spending more than they should," said June Van Klaveren. "And a lot of times, they are not sure how effective their ad really is. Jeffrey and I will discuss the following topics."

- Why the **largest ads** don't always get the most business
- How to get the **best pricing** for your ad
- What your Yellow Pages **rep should be doing for you**
- How to **track the results** of your ads
- Free ways to get the **most bang for your buck** and kill the competition that your rep won't tell you!
- How to establish The **Attractor Factor** in your ad
- **Answers** to your burning questions

For more information and to register online, companies can visit <http://www.compelcom.com/teleseminar> or download a registration form to complete and fax in. There are only 96 phone lines available so those interested should register right away.

The one-hour teleseminar is just \$29.95 with a money-back guarantee. It begins on July 19 at noon Central time, (1:00 Eastern, 11:00 Mountain time and 10:00 Pacific time). After registering, participants will be emailed the phone number and PIN number to attend the seminar.

Compelling Communications helps pest control companies and others to attract and keep customers and can be reached at 800-779-0067.