



BIOGRAPHY

Charlene Mertz

Southeast Area Manager
Nisus



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The company originally had its beginnings in 1987, when Bud Dietrich invented a product called Bora-Care® as a wood preservative for log homes. Soon thereafter, entomologists began contacting Dietrich to tell him that Bora-Care was proving to be toxic to a wide variety of wood destroying insects, including termites. In 1989, Dietrich moved Bora-Care into the pest management industry, targeting Pest Management Professionals (PMPs) specializing in pest control.

Nisus Corporation was founded in 1990 in Knoxville, TN. Since then, Nisus has grown rapidly and is one of the leading suppliers of products to the professional pest management industry. Nisus is a privately held company producing a full line of pest management products, including wood protection, insect baits and odor control at its manufacturing plant in Rockford, TN.

As the first product produced by Nisus, Bora-Care has gained widespread use in the pest management industry. Bora-Care utilizes a patented formula that makes use of penetrants and glycols to control termites and other wood destroying insects and fungi and provide long-term protection.

The company's success in this venture was the catalyst for the development and subsequent introduction of Niban® Granular Bait in 1993. Niban and its fine granular version, Niban-FG®, offer PMPs low environmental impact and weather-resistant baits for cockroaches, ants, crickets and other pests. That same year, Jecta® Diffusible Boracide and Bac-Azap® odor control products were also introduced to the industry.

WEBSITE

WWW.NISUSCORP.COM