



JANUARY 19th-21st, 2021  
Embassy Suites by Hilton  
Orlando Lake Buena Vista South

sponsored by **syngenta**



## INTRODUCING THE FPMA COMPASS PROGRAM

An all-encompassing approach to business training and advanced education for Technicians, Managers, and Owners.

**THE COMPASS PROGRAM CONSISTS OF TWO TRACKS** which will be launched at FPMA's Business and Operations Expo. Expo Day 1 (January 19<sup>th</sup>, 2021) will be the launch of the **Tech Field Day | Helmsman Program** and Day 3 (January 21<sup>st</sup>, 2021) will be the launch of the **Navigator Program**.

The **Tech Field Day | Helmsman Program** is for technicians and owner operators who want to do more than just kill bugs; they want to be part of a high-performance boots on the ground team, who offer superior customer service and added-value to their company. The "Field" in Field Days is the hotel itself, both inside and out; from GHP-related 20-minute info bites in the kitchen, bar, hotel room, etc. to L&O - inspired bites around the grounds and parking lot. The **Helmsman Program** consists of two, 45-minute classes designed to enhance any technician's ability to make superior on-the-spot decisions!

The **Navigator Program** is designed for owner/operators and managers who must navigate through the complex business environment and make those critical decisions necessary to **lead their company**. The day will begin with a **Key-note** by Jeff Mariola. Jeff has more than 25 years of successful CEO leadership experience across two multi-national businesses (Rentokil Pest Control and Ambius) plus two entrepreneurial start-ups. He has a reputation for creating cultures that consistently outscore other high-performing companies in engagement, growth, empowerment, and leadership. Jeff's keynote will be followed by **four heavy-hitting business sessions** covering aspects of **Talent Management, Organizational Operations, and Cybersecurity**.

ALL CLASSROOM EXPERIENCES ON BOTH DAYS OF THE HELMSMAN AND NAVIGATOR PROGRAMS WILL BE RECORDED AND ARCHIVED UNDER THE FPMA MEMBER-ONLY CONTENT AND WILL BE THE BEGINNING OF A BUILD-OUT TO A MUCH MORE EXTENSIVE BODY OF TRAINING AND CLASSES.

