

End-To-End E-Commerce For Pest Control Companies

Fully-Integrated Solution To Accelerate Your Growth

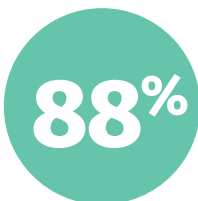
Cash in on e-commerce, get new sales prospects delivered right into your hands, and make money on leads outside your service area with FieldRoutes™ Affiliate Network.

FieldRoutes' e-commerce platform empowers consumers to purchase services when and where it's convenient for them—directly through your website and Google Business Profile listing. This means consumers can select packages, schedule services, and pay you online. FieldRoutes' customers have seen a 2X increase in conversion rates when utilizing our e-commerce platform.*

The Numbers Add Up



of prospective customers perform an online search once a need is identified**



of pest control purchasers say they are likely to buy services online in the future**



of pest control purchasers say they are likely to buy if redirected to a business in their service area**

What Does This Mean To You?

The way your customers buy pest control services is changing. More and more, they're heading online to gather information and make buying decisions. Taking advantage now can be a game-changer for any pest control business looking to grow.

How The FieldRoutes Affiliate Network Helps You Win

- Sell services from your website and Google Business Profile
- Share online leads outside your area with other operators and earn a finder's fee when the deal closes
- Get new leads from other pest control companies



"The Affiliate Network helps pest control companies of all sizes capitalize on our individual marketing efforts to benefit each other. In fact, we've nearly doubled our web store conversion rate since we started using this latest version of the e-commerce solution with the Affiliate Network. We appreciate FieldRoutes building these tools to help us reach new customers." - **Trevor Jones, General Manager at Admiral Pest Control**

*FieldRoutes internal data January-May 2022.

**Claim based on 2021 data from Lucid.



How It Works

FieldRoutes Affiliate Network drops new business into your lap and adds to your bottom line in three simple steps.

STEP 1 Convert online visitors into paying customers with a modern e-commerce solution that lets them select, schedule, and pay for services without you lifting a finger.

STEP 2 Online prospects outside your service area are redirected to another pest control provider in the FieldRoutes Affiliate Network who can serve them. Once a sale is completed, you'll receive a finder's fee.

STEP 3 Kick back and watch new leads roll in from other pest control providers using the Affiliate Network.

Full Integration With FieldRoutes™ Operations Suite

New prospects and customers are automatically entered into your FieldRoutes software, so you don't have to manually enter data into the system. You can also be notified once a sale has been completed or when a new lead is received through the Affiliate Network, making life easier and creating time-saving efficiencies every step of the way for you and your team.