Ron Shakespeare
Region 16 Director

Regional President

Certus

Ron understands how important having a people first culture is to sustaining a successful business.

Starting his career in 1996 as a Service Technician and working in several roles over the years has provided an insight that helps him understand the needs at all levels in an organization.

In 2011, Ron joined Steritech where his servant leadership style helped the organization reach their goals. Ron managed 3 of the top 10 branches in the company.

With Rentokil’s acquisition of Steritech in 2015, Ron’s role expanded to oversee Florida as a Regional Director. Ron was able to implement a people first culture that saw an increase in colleague retention of more than 25% in a year. The overall growth in Florida went from $35 million to well over $135 million organically and through acquisitions.

In 2019, Ron joined Certus as a Regional President to work with like-minded Mike Givlin and Amy Wilson to lead the Florida market by focusing on people, culture and integrity.