Driver Safety & It’s Effect On Your Company

Understand how safer driving can help retain your brand and reduce cost

Safe Driving is a topic that every business owner faces when their vehicles are out and about. Your time spent in this webinar will help you to understand the financial and branding challenges safe driving presents your fleet.

Course Goal

The goal of this webinar is to help increase the safety for your drivers, the branding of your rolling billboards, and how this can financially impact your bottom line. From the prospective insurance savings to fuel costs, we will uncover how driving safer is better for everyone in your company.

Course Objectives

As a result of this webinar, you will learn the essential steps to ensure your drivers are safer when they are in your company vehicles. It will allow for you to save money and also help improve company branding with your rolling billboards driving as you would expect when they are on the road.

• What is Driver Safety & Why is it important to your company?
• Identify bad habits and easily change driver behavior
• Understand why aggressive driving effects fuel costs
• Discover how increasing your Driver Safety score affects insurance discounts.
• Gain insight on how to increase driver morale while increasing safety

Speaker

Corey Hanvey has been in the telematics industry for 10+ years. He has helped to implement training and safety programs for his customers over his career that allows for long term customer engagement due to him having his customers best interests in mind. He understands what makes a PMP more profitable and how to help to get them there.

• Clemson University graduate 2006 in Business Management & Entrepreneurship
• Expert in helping PMP companies reach their goals for over 10 years
  • Contact Information chanvey@et-envue.com or – (980) 214-2583